

Image Guidelines

Our current image upload guidelines restrict the use of certain types of images. The following guidelines have been put in place to help you with your selection; however, Citizens State Bank & Trust Co reserves the right to approve or deny any image at our sole discretion.

Please do not submit any images that contain the following:

- Political statements
- Advertising, promotional text, slogans, copyrighted, or trademarked material
- Phone numbers or URLs
- Brand names or branded products
- Celebrities, athletes, musicians, public figures, etc.
- MasterCard, Visa, or any other payment brand references
- References to any MasterCard or Visa sponsorship property, such as the Olympics or NASCAR®
- Socially unacceptable groups
- Provocative or sexual content
- Profanity, obscenities, or nudity
- Violence, firearms, weapons, or ammunition
- Alcohol or tobacco
- Any content that might result in problems at the point of sale or interfere with security features of the card
- Any content that might infringe, denigrate, or dilute the payment card brand or its member financial institutions

The better quality the image, the better the final card design. For all images, the cardholder must:

- Use a one of the following file formats: JPEG, PNG, GIF, bitmap, or TIFF
- Ensure the image file is at least 840 x 840 pixels, and no more than 10 MB in size
- Own the image or have permission from the owner to use it through proper licensing of the image(s).

Note: Be aware an image captured with a disposable camera or cell phone does not produce the high-quality, high-resolution image required for myPic Studio and cannot be used.